

Montréal Mayor Valérie Plante, alongside industry partners who have offered their support to the *Rolling Green* initiative*.*



Émilie Dussault, Chairman of the Board, QFTC, Pierre Moreau, Chief Executive Officer, QFTC, France Lauzière, President and CEO, TVA Group and Chief of Content, Quebecor Content, Michel Trudel, President, MELS and Denis Rozon, Vice-president and Chief Financial Officer, TVA Group and Chief Operating Officer, MELS.